



## **TRAILER UNVEILED FOR GROUNDBREAKING FACTUAL SERIES, *VIKINGS: THE RISE AND FALL***

**A DASH PICTURES AND NIGHT TRAIN MEDIA COPRODUCTION  
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London 29 September -- The trailer has been released for innovative factual series ***Vikings: The Rise and Fall***, a prestige co-production between Dash Pictures (formerly SWR Media) and Night Train Media (NTM).

Abacus Media Rights (AMR), a member of the Amcomri Media Group, is selling the series worldwide, which will be delivered in October 2021.

Narrated by Ólafur Darri Ólafsson (*Eurovision, The BFG, The Secret Life of Walter Mitty*) the 6 x 60' series sees NTM's Herbert L. Kloiber and Olivia Pahl serve as executive producers. Emmy-nominated producer Daniel Sharp (*Disasters Engineered*) and producer Anna O'Malley (*The Handmaid's Tale, Vikings, Valhalla*) executive produce for Dash Pictures, bringing with them the breath-taking visuals of cinematographer Adam Jandrup (*The Humbling, Frenzy*) and Make-up Designer Deirdre Fitzgerald (*King Arthur, Vikings, Valhalla*). Norway based HANDS ON HISTORY serve as historical consultants with experts at the helm from Iceland, Norway, Denmark, the UK and US.

An unstoppable force for more than 300 years saw the relentless and far-reaching growth of the Viking Empire. Throughout history, Vikings waged war from the seas, notoriously ruthless and with their own set of rules. The Viking expansion was unprecedented in the veracity of its spread. Known for merciless bloodshed, the Norsemen became the most feared people in history. However, their story has always been told from a one-sided, Christian point of view and only now, after rigorous research through mythical sagas and bioarchaeological finds, can we uncover the truth about who the Vikings really were.

Daniel Sharp, Dash Pictures remarks, *"We set out to create the definitive retelling of the Viking story through a captivating visual journey. High-end cinematic graphics, carefully scripted reconstructions, modern state of the art sound and music deliver a compelling new focus on this incredible story."*

Herbert L. Kloiber, CEO and Owner of Night Train Media adds, *"This series offers an innovative and intriguing perspective on the vast global achievement of the Vikings and looks behind the history and myth for each fascinating century of Viking rule."*

Jonathan Ford, Managing Director at AMR comments, *"We are extremely pleased to be on board with this exciting and engaging series. Its unique mix of reconstructions, interviews with today's foremost Viking experts, as well as modern graphics and projections takes a deep dive into the world of the Vikings and unravels the immediate and long-term effects of a mystical era which changed the course of the world."*

**LINK TO VIKINGS: THE RISE AND FALL TRAILER: <https://we.tl/t-c2hVlzdAKQ>**

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**About Abacus Media Rights**

Abacus Media Rights (AMR) acquires and distributes a diverse slate of premium, multi-genre programming in the international market. At the same time, the company also works with producers to facilitate pre-sales and development finance as well as broadcaster commissions.

Embracing a fully transparent reporting ethos throughout, AMR focuses on building strong client relationships and generating positive solutions at every stage of the process, from initial financing to worldwide broadcast in order to successfully deliver scripted and non-scripted entertainment that counts to a global audience.

Abacus Media Rights is a member of the Amcomri Media Group.

Further details: [www.abacusmediarights.com](http://www.abacusmediarights.com) Twitter: @abacus\_rights

**About Dash Pictures**

Dash Pictures (formerly SWR Media) is a two-time Emmy nominated production company specializing in high-end unscripted series and films. Over the years they have developed and produced content for distributors, streamers and broadcasters including Discovery Channel, Science Channel, National Geographic, BBC, ITV, Channel 4, A+E, NTV and many more. In addition to Vikings: Rise and Fall, Dash Pictures are behind the science and engineering series Plane Crash: Recreated, Deadly Engineering and other travel formats including Fantastic Friends with the cast from the Harry Potter films, Ray Winstone's Sicily and Adventure or Luxury.

Further details: [www.dashpictures.com](http://www.dashpictures.com)

**About Night Train Media**

Night Train Media (NTM) was founded in February 2020 by Herbert L. Kloiber, former managing director of Tele München Group. Based in Munich and London, NTM is active on a global scale. Utilizing a vast network of international producers and distributors to source projects, NTM's core segments include development, licensing, co-production and co-financing of premium English and local language fictional and factual content. NTM is a content partner of NENT, the Nordic region's leading entertainment provider. NTM is backed by long-term investment investor Serafin Group to enable future company growth. NTM is majority owner of London-based factual distributor BossaNova Media, founded by Paul Heaney.

Further details: <http://www.nighttrainmedia.com/>